



This International Women's Day, engage Mette Johansson as your Keynote Speaker – in Person, and Virtually

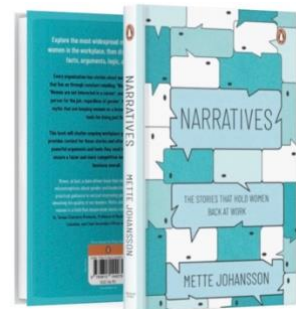
Mette Johansson

- MBA
- Certified Speaking Professional (one of 30 in Asia)
- Global Speaker Fellow (one of 40 worldwide)
- Professional Certified Coach
- Certified Board Director
- Certified Advisory Board TM



International Women's Day Talk: Narratives – the Stories that Hold Women Back at Work

Speech based on the book with the same title published with Penguin Random House internationally in 2024.



Every organization has them—myths that gain life and truth by being told and retold. “Women are too emotional,” “Women cannot work together,” and “We hire the best person for the job, regardless of gender.”

We like to think we are rational beings, but our brains are often lazy. Instead of questioning contradictory facts, we accept many stories at face value.

With humour and professionalism, she challenges workplace myths as discussed in her latest book, *Narratives – The Stories That Hold Women Back at Work*, published internationally by Penguin Random House in 2024. Invite Mette Johansson for a thought-provoking talk in which she inspires everyone to act.

Listen to an interview with Channel NewsAsia's radio station on the topic here:
<https://www.channelnewsasia.com/listen/daily-cuts/stories-hold-women-back-work-4300496>



Book Testimonials

"Bravo: at last, a data-driven book that debunks the persistent misconceptions about gender and leadership, offering sound and practical guidance to not just improving gender diversity, but also elevating the quality of our leaders. Mette Johansson is a rare voice of reason in a field that desperately needs competence and change."

- Dr. Tomas Chamorro-Premuzic, Professor of Business Psychology at UCL and Columbia, and Chief Innovation Officer at ManpowerGroup

"Compelling read... Based on solid research... The stories shared resonated deeply with me."

Anonymous on Amazon

"I found myself nodding as I recognised familiar instances of harassment, discrimination and bias. Highly recommend!"

Anonymous on Good Reads

"The experiences and anecdotes shared would make anyone think thrice about the societal expectations of what a woman is expected to look like, sound like, be like, and live like! Not an easy but a much-needed topic to face head on... this is the wonder of community, and purpose. It's a reminder that when we come together, acknowledge the narratives that hold us back, and actively work to rewrite our stories, we can create a world where everyone, regardless of gender, can thrive."

- Cindy Tien, Emotional Resilience Speaker and Executive Coach



Mette's signature talk:

Authentic Leadership

In today's world of unprecedented uncertainty and volatility, new challenges continuously arise. We've navigated pandemics, faced escalating geopolitical tensions, and endured persistent supply chain disruptions.

How can we lead effectively in such a complex and dynamic environment? How can we adapt to shifting realities and inspire others to follow, whatever will be next?

Traditional leadership models no longer suffice. Conventional leadership advice falls short in our reshaped world order. Instead, we need a new approach to leadership, one that is rooted in authenticity and purpose. This approach empowers us to be our true selves and lead from within by providing a guiding light, a North Star, that reflects our core values, purpose, and vision.

Authentic leadership sets companies up for a more engaged and productive workforce by promoting a positive work environment. Also, leaders who embody authenticity are better equipped to maintain a focus on the vision and inspire, ensuring team commitment toward long-term strategic goals.

In this talk, Mette will share the principles and practices of authentic leadership and how they can help you navigate any situation with confidence and grace. She will guide you in discovering your own North Star and using it as a reference point for your decisions and actions. You will hear examples of authentic leaders who have overcome adversity and achieved remarkable results by following their North Star.

Engage with Mette for a fresh perspective that challenges conventional leadership models. Her insights will motivate you to reshape your leadership style, reflect your unique abilities and principles, and set both you and your company on a course for success.



Mette Johansson – speaker bio

Mette Johansson (MBA, CSP, GSF, PCC) is a highly awarded speaker, author, and consultant. With over 15 years in leadership roles for multinational corporations, Mette founded MetaMind (incorporated in Singapore and Dubai). She today enables organisational success by aligning vision, strategy, culture and leadership behaviour.

Mette has spoken internationally on Authentic, Inspirational and Inclusive Leadership at global conferences, corporations and business schools. Her clients include Citibank, Airbnb, Microsoft, UPS, Pfizer, CapitalLand, among many others. She has received prestigious accolades such as the AmCham HERO award, the Asia Women Icon Award, HRM Asia Silver and Bronze, the Golden Door—REX Karmaveer Medal, and APAC insider's Best Leadership Development Company.

In addition to her corporate work, Mette is the founder and driving force behind KeyNote – Women Speakers, a non-profit with a mission to bring diversity to speaking stages worldwide. Her work is regularly featured in the media, including Harper's Bazaar, Channel News Asia, and the Straits Times in Singapore.

Having lived in 11 countries outside her birthplace, Denmark, Mette is a global citizen who speaks fluently in four languages. She currently divides her time between Dubai, Singapore, and travelling the world.

Watch Mette's speaker reel on authentic leadership here:

<https://www.youtube.com/watch?v=ozjd2Ftp9t8&t=21s>

Mette Johansson

Mette Johansson stage pictures



Mette Johansson

Mette Johansson profile pictures





Media Features



AsiaBizToday **Bloomberg** **HUFFPOST** **campaign**
ScandAsia **asiaone** **THE STRAITS TIMES**

Testimonials

"I can highly recommend that you contact Mette to speak on leadership that delivers better results."

- *Brian Tracy, Speaker, Author and Success Expert, watch his testimonial video [here](#)*

"I had the pleasure of attending a talk on Authentic Leadership that Mette gave at an Alumni reunion meeting in INSEAD. Her content was thought provoking and engaging with audience participation opportunities built into the session format. She gave us many valuable insights and was a very effective presenter overall. I would highly recommend her as a management speaker and coach."

- *Amrita Khadilkar, Senior Director, Head of Accelerated Digitalisation and Go Green*

"Mette is an exceptional speaker, trainer, and author. She has a rich background in the corporate world and an entrepreneurial energy and vision."

- *Daniel Priestley, Professional Speaker, 4-times best-selling author, CEO of Dent*

"Mette addressed EGN (Executives' Global Network) Singapore's Senior Executives in a recent workshop on the topic of Authentic Leadership. Mette is a confident, professional and engaging facilitator and presenter that leaves the audience with great takeaways that they can implement immediately."

- *Nick Johnson, Co-founder & MD at EGN*

"Mette and I first spoke in 2020 in Singapore when I was looking for a speaker at our South-east Asia IWD event. Mette took the brief and delivered beyond expectations, her ability to engage the audience, share personal stories and leave thought provoking messages is a true strength. I am continuing to partner with Mette for the Middle East region (and her team) and we are receiving rave reviews from our employees on the women In leadership programme. I am excited for the male Allie's programme we will be commencing later this year."

- *Jennifer Gillespie, HR Director, ME & Turkey, Xylem*

"Mette your authenticity and personality shone through on stage and your talk was the highlight of my evening, I am still reflecting on your messages around purpose one week

Mette Johansson

later. Thank you for such an inspiring evening."

- Grant 'Axe' Rawlinson, Human Powered Explorer & Team Decision Making Coach

A selection of Mette's Clients

